Keep it simple, say it often, make it burn

September 11

The key to being a successful messenger is to keep the message simple, repeat it often, and make sure it is communicated with passion. We are called to communicate the Gospel of Jesus Christ in a believable and embraceable manner. When we tell someone about the Gospel of Jesus Christ or share a principle of life from God's Word, the person we tell should be able to repeat what we say to others. Therefore, it is essential that we pay close attention to those things God gives us to say and package them in such a way that they reach their mark, accomplish God's goals, and achieve the greatest results. This means we must pay attention to the truths we hold so dear and present them in such a way so that those who hear can recall and repeat these truths to others.

Prayer for Today

Dear Lord, please help me to be a more effective communicator of the Gospel and as I mature to understand that the impact of the message is as important as the message itself. Help me to speak in such a way that my listeners will receive what I say and carry the message to others.

Scriptures for Today

2 Corinthians 11:13 For such are false apostles, deceitful workers, transforming themselves into apostles of Christ. (KJV)

Deuteronomy 6:7-9 You shall teach them diligently to your children, and shall talk of them when you sit in your house, when you walk by the way, when you lie down, and when you rise up. You shall be as frontlets between your eyes. You shall write them on the doorposts of your house and on your gates. (NKJV)

2 Timothy 2:2 And the things that you have heard from me among many witnesses, commit these to faithful men who will be able to teach others also. (NKJV)